

# Analytics and Data Insights

Providing data analytics and strategic planning to better your organization's health benefits and financial investments.

We all want to provide outstanding benefits to our employees, but our budgets may tell a different story. At the end of the day, it all comes down to numbers. That's why we created Analytics and Data Insights (ADI), a value-added service inclusive of a dedicated team of financial analysts crunching numbers day in and day out to get you the best possible return on your investment.

ADI uses advanced technology to integrate claims and member data from multiple sources and transforms that data into actionable information for employers. This service is designed to enable employers, with various employee health plans, to consolidate and analyze data from insurance carriers, pharmacy benefit managers and ancillary service providers (e.g. wellness, disease management and biometrics). The outcome of ADI's data analysis is an "Insights Into Action Report" which summarizes their conclusions and recommended actions for improved performance.

## How will employers benefit?

With ADI, MMA clients will be able to:

- Identify cost drivers and trends
- Analyze procedures, diagnoses and providers
- Automate reporting functions for CFO, HR and other team members
- Drill down from plan level to individual claims
- Benchmark plan performance to industry averages
- Evaluate plan design modifications



## Learn More

Contact an MMA advisor today to find out how our passionate insurance professionals can help you use data analytics to achieve measurable results.

[MarshMMAMidwest.com](https://www.MarshMMAMidwest.com)



**Analytics and Data Insights**  
Turning insights into action.

## Our Approach

When it comes to financial analytics, we've got you covered. Check out how we keep you ahead of the game:

- Claims and Utilization Review
- Alternative Funding Options
- Budget and Reserve Projections
- Multi-Year Strategic Planning
- Plan Modeling
- Consumer Driven Health Plan
- Pharmacy Vendor Management
- Contribution Strategy
- Network Discount Analysis
- Benchmarking Plus
- Census Management



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# Your future is limitless.<sup>SM</sup>

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