

Our proprietary strategic approach to elevating the employee benefit enrollment experience.

Enrollment team

Client engagement and technology solutions consultants



Examination of success factors

- 1 Employee benefit strategy objectives
- 2 Audience demographics
- 3 Audience psychographics
- 4 Geographic considerations
- 5 Overall employee culture

EnrollSMART plan to deliver



Enhanced employee education



Improved employee satisfaction and retention



Increased HR staff resources and support



Greater data efficiency and tracking



Consistent enrollment experience 24-7/365

Through strategic mix of enrollment services

- Group meetings
- One-on-one consulting
- Targeted communications
- Compliance support
- Supporting call centers
- Dependent verification
- Employee surveys
- Audit minimization
- Benefit summaries
- 365 enrollment
- Voluntary offerings
- Year-round education

EnrollSMART employee outcomes



Happiness



Confidence



Gratitude



Knowledge



Protection