

SUCCESS STORY**Risk management case study**

AbelsonTaylor enhances employee health and reduces plan costs through personalized wellness approach

The goal

AbelsonTaylor had outgrown their current wellness program and needed a new program that offers employees a best-in-class wellness program while controlling plan costs.

The action plan

Marsh McLennan Agency (MMA) began with recommending an enhanced wellness program with a more personalized approach to well-being that resulted in a healthier employee population and lower claims.

AbelsonTaylor partnered with a wellness technology vendor to expand the wellness offerings available to employees and provide the flexibility to reward employees in new ways. Employees were offered the opportunity to participate in a variety of new activities to meet their personal health goals, including a robust health risk assessment, wellness education, personal wellness challenges, company-sponsored wellness events and more.

MMA helped AbelsonTaylor integrate tools available through their medical carrier into the wellness program which led to more engaged employees who became knowledgeable healthcare consumers.

Your future is limitless.SM**Client profile**

Retail technology

43%

reduction in chronic care episodes per member

22%

reduction in chronic care costs

Learn how MMA's wellness program can help you obtain measurable results.

Marsh McLennan Agency LLC
MarshMMAMidwest.com

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The result

AbelsonTaylor's wellness program continues emphasize awareness through biometric screenings which has had a profound impact on the company's overall medical spend. Between 2018 and 2020, medical plan costs from chronic conditions of biometric screening participants have remained under 10% of the overall medical spend for these conditions. Biometric screening participants consistently completed double the preventive care visits as non-participants and reduced the costs related to chronic care by 22% during that time.

While awareness continues to have a positive financial impact, employees engaging in the additional wellness resources have shown to be even more impactful. AbelsonTaylor increased employee engagement in the wellness program by over 100%. Employees actively engaging in the wellness program saw a 43% reduction in chronic care episodes per member, leading to a 95% reduction in chronic care costs for these members. Costs related to preventable conditions including cardiovascular disease, diabetes, and weight-related conditions for engaged wellness participants continues to remain below 1% of the overall spend in these areas.



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