

SUCCESS STORY

Cybersecurity case study

Zempleo increases cyber maturity from 1.5 to 2.9

The goal

Zempleo, a mid-sized staffing company, sought to transition from a reactive cybersecurity stance to a proactive, risk-based approach. Although they had no prior data breaches, the rise in cyberattacks prompted them to assess their actual cyber risk, benchmark against peers, and establish a cyber baseline. Their goal was to move away from ad-hoc incident responses and instead protect business continuity, ensure compliance, and maintain stakeholder trust.

The action plan

The company engaged the Marsh McLennan Agency (MMA) cyber consulting team to successfully identify gaps, “blind spots,” and vulnerabilities within Zempleo’s cyber controls and procedures.

MMA’s team provided Zempleo with an actionable strategic roadmap, which outlined a step-by-step plan. This assisted in enhancing security, ensuring that resources are directed towards the most critical areas for optimal ROI.

Additionally, MMA offered Zempleo quantified benchmarking to help them assess their current maturity level. For example, they could see where they stood on a 1-5 scale and compare their security posture to their industry peers.

The result

Zempleo quickly implemented the recommendations provided by MMA to enhance its risk management and security posture. Their maturity level improved significantly, rising from 1.5 to 2.9. Today, Zempleo demonstrates a strong degree of cybersecurity maturity, instilling confidence in clients, partners, and investors. Thanks to their commitment to improving cyber risk, Zempleo’s security posture now surpasses the industry average among competitors.

Your future is limitless.™

Client profile



Staffing

INCREASE

in cyber maturity score
from 1.5 to 2.9

To learn more about how your organization can stay ahead of cyberattacks, contact MMA.

David Polson

Cyber Security Consultant
David.Polson@MarshMMA.com

MarshMMAMidwest.com

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